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Researching Interpersonal Relationships Temporality in Qualitative Inquiry Textationships Customer-Support Service-The Role in Telecom Customer Relationships Keywords in Qualitative Methods [Framework of Qualitative Relationships in Wood Utilization Communication Among Grandmothers, Mothers, and Adult Daughters](#) **Emotion and the Researcher Dual Language Learners' Peer Relationships** [How Parties Experience Mediation Gender Identity and Research Relationships Teenagers' Brand Relationships in Daily Life Qualitative Data Analysis](#) [Researching Families and Relationships](#) **Institutional Corruption Theory in Pharmaceutical Industry-Medicine Relationships Close Relationships** [Couple Relationships in the 21st Century Handling Qualitative Data Change Processes in Relationships ECRM2013-Proceedings of the 12th European Conference on Research Methods](#) **Couple Relationships in the 21st Century** [Using NVIVO in Qualitative Research Inside Relationships Canadian Essentials of Nursing Research Philosophical Mentoring in Qualitative Research](#) *Violence: Probing the Boundaries around the World* **A Qualitative Analysis of Interpersonal Factors that Contribute to LatinX Adults' Well-being** [Discovering Qualitative Methods The Nvivo Qualitative Project Book Identity and Repartnering After Separation](#) [README FIRST for a User's Guide to Qualitative Methods Handbook of Research on Mixed Methods Research in Information Science Qualitative Research Methods in Public Relations and Marketing Communications Quantitative Structure-Activity Relationships Families in Society Improving Customer Relationships in the Sports Industry through the Use of E-Business Qualitative Methods Ensuring Research Integrity and the Ethical Management of Data Successful Qualitative Research ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies](#)

[Discovering Qualitative Methods](#) Jul 08 2020 [Discovering Qualitative Methods](#) guides students on a journey into the study of social interaction and culture. This highly readable text covers all the major types of qualitative research: field research or ethnography, interviews, documents, and images. Throughout the text, Warren and Karner emphasize the process of social research--from the initial idea to the final paper, journal article, or scholarly monograph. Chapter One situates the development of qualitative research in a historical and theoretical context. Chapter Two discusses ethical, political, and legal issues in qualitative research, including the development and requirements of institutional review boards. Chapters Three, Four, and Five cover field research in all its contexts, from stranger to member and from solo to team ethnography. The reader is introduced to issues of accessibility and cost in choosing a setting, entrée as event and process, and the intersection of the setting with the field researcher. Chapter Four follows these processes into the establishment of roles and relationships within the setting, including intersections of gender, sex, race, and ethnicity. The task of writing fieldnotes is addressed in Chapter Five. Since thick description is the basis of good analytic description, the importance of writing timely and detailed fieldnotes is emphasized. Various technologies that can assist the student with this task are presented, together with examples and critiques of fieldnotes. Qualitative interviewing is the subject of Chapters Six and Seven, beginning with topic selection and moving into the process of developing research and interview questions. Various interview formats, from dyads to focus groups, are discussed, and face-to-face is contrasted with telephone and internet interviewing. Selection of interviewees--how many, what social types, and which individuals--is covered, together with how to deal with problems such as the inability to locate respondents and how to elicit detailed narrative answers. The process and format of the qualitative interview is also considered as a social interaction. Warren and Karner further explore the logistics of transcription, or turning a speech event into text, as well as the epistemology of the interview--how qualitative researchers interpret the interview as a source of data and sociological knowledge. Chapter Eight discusses and analyzes the use of texts and images in qualitative research, including still and moving images, the Internet, and historical documents. The creation of texts and images by the researcher and the respondent are considered methodologically--as is the use of existing documents, photographs, and films. The analysis of qualitative data and the task of writing are developed in Chapters Nine and Ten. By this time in the process of discovering qualitative methods, the researcher has the data: fieldnotes, interview transcripts, copies of texts, or images. The task of analyzing these data is discussed in detail, as are the various techniques and technologies available to facilitate this task. Chapter Ten covers the write-up of the research in the form of class papers, presentations, or publishable articles and books. Step by step, Warren and Karner take the reader through the process of crafting a well-written qualitative analysis. They include discussions and examples of outlines and drafts, titles and authors, abstracts, introductions, methods sections, literature reviews, findings, conclusions, and the relationship between methods, theory, and applied sociology. The Epilogue considers the future of qualitative sociology. Qualitative methods teaching is flourishing both at the undergraduate and graduate levels in sociology, as well as interdisciplinary areas such as education, gerontology, and evaluation research. Interdisciplinary cultural studies continue to expand theoretical research with qualitative methods. The Epilogue also considers various postmodern approaches to, and critiques of, qualitative methods, including feminist and globalist perspectives. An Instructor's Resource Guide is available. It provides essay exam questions and suggested projects for each chapter. Also included are suggested sample learning assignments and a series of PowerPoint lectures to accompany the book.

Textationships Sep 02 2022 This qualitative, exploratory study examines how people use communication technology to develop new forms of intimate romantic relationships called Textationships. For the first time in human history, individuals are able to transmit billions of bits of text between people around the world. Text communication has morphed beyond its original informational uses; it now includes deeply personal exchanges. Utilizing a collective case study design, a diverse sample of 6 middle-aged women engaged in text-only relationships were interviewed using a semi-structured open-ended questionnaire. Following a pilot phase to enhance its reliability and content validity, the final questionnaire targeted three key domains guiding research - context, intimacy, and motivation. Thematic coding of their narrative responses by two experienced coders was conducted. Several themes were reliably derived within each of the relationship domains. Within-case analyses revealed that the participants achieved high levels of intimacy and interdependence in their Textationships. Between-case themes included avoidance, secrecy, investment, interdependence, online disinhibition and issues of distance.

Discussion of research implications and specific suggestions for future research are presented.

Keywords in Qualitative Methods Jun 30 2022 An essential companion for students across the social and health sciences, this text provides a wide-ranging coverage of qualitative methods complemented by extended illustration from the array of academic disciplines in which qualitative research is found and employed. Written in a lively and reader-friendly style, the guide covers a comprehensive range of topics, including: - a concise definition of the method - a description of distinctive features - examples to convey the flavour of a technique or principle - a critical and reflective evaluation of the method or approach under consideration - cross references to associated concepts within the dictionary - a list of key readings

[Communication Among Grandmothers, Mothers, and Adult Daughters](#) Apr 28 2022 This volume examines communication processes within the grandmother-mother-daughter relationship, emphasizing an intergenerational perspective. Using observations of and extensive interviews with six sets of middle-income, Caucasian female family members, this book offers a heuristic account of intergenerational mother-daughter relational communication. Author Michelle Miller-Day integrates and juxtaposes alternative experiences of social interaction, situating readers in the world of grandmothers, mothers, adult daughters, and granddaughters as they experience, describe, and analyze their family communication. Miller-Day incorporates aged mothers and younger mid-life mothers and their adult daughters into the research to illustrate how this type of maternal relationship is experienced at different points in a woman's life. With the inclusion of three generations of women, Miller-Day offers multigenerational perspectives on family, and examines them for patterns of maternal interaction, providing symbolic links across generational boundaries. [Communication Among Grandmothers, Mothers, and Adult Daughters](#) enables readers to understand more completely the richly textured nature of maternal relationships. It will be an invaluable resource for scholars and researchers in the areas of communication and relationships, including family communication, intergenerational communication, women's studies, family studies, interpersonal communication, and relationships, as well as social workers, psychologists, and counselors, who strive to understand family communication processes and their dynamics across generational lines.

Families in Society Dec 01 2019 The enduring and multi-faceted significance of families in society, and their value as a focus for the exploration of social change have ensured that families remain a prominent focus of academic enquiry. This book proposes a new conceptual framework that both challenges and attempts to reconcile traditional and contemporary approaches.

[README FIRST for a User's Guide to Qualitative Methods](#) Apr 04 2020 This text offers current thinking in the field. The authors are well-established qualitative researchers and have pulled off a great text for the beginning researcher.

[Framework of Qualitative Relationships in Wood Utilization](#) May 30 2022

Gender Identity and Research Relationships Dec 25 2021 In recent years researchers have begun to reflect on gender identity and how this impacts on the creation of successful qualitative research. In this volume contributors explore these issues by reflecting on their own studies and research careers and address how important or unimportant gender has been in building research relationships.

Couple Relationships in the 21st Century Jun 18 2021 Who and how we love may be changing but our desire to be in a relationship endures. This book presents an incisive account of how couples experience, understand and sustain long-term relationships, exploring the emotional, practical and biographical resources that couples draw on, across the life course.

Violence: Probing the Boundaries around the World Sep 09 2020 *Violence: Probing the Boundaries around the World* includes implicit and explicit contributions to the conceptualisation of violent processes across the world, the circumstances that enable them to exist and opens ways to think valuable interventions.

The Nvivo Qualitative Project Book Jun 06 2020 `A great basic book, which can be used by the novice qualitative researcher. The advice is friendly, almost folksy with clear conceptual explanation of how the program works. A very welcome contribution to this field' - Martha Ann Carey, Albert Einstein College of Medicine, New York `Qualitative researchers continue to be criticized because they rely too much on their own interpretations and avoid analytical and theoretical issues. This book provides ways to integrate the thinking about a project and the data you have with practical ways that the software can facilitate the process. I recommend it for both the new user as well as the experienced one' - Marilyn Lichtman, Forum for Qualitative Social Research - follow the link below to read the complete review This book invites readers to learn how to use qualitative data analysis software in the context of doing their research project. The reader follows basic steps for creating and conducting a real project with real data, using the new-generation software package, QSR NVivo. The software tools are introduced only as needed and explained in the framework of what is being asked. The reader is the craftsperson, trialling those tools in the processes of getting started, tentative interpretation, drawing links, shaping data, and seeking and establishing explanations and theories. The NVivo Qualitative Project Book allows the researcher to work through their own project, or work with data provided from a real project. The authors draw on decades of experience of research and training researchers around the world, and take the reader through each step in a style combining informality and authority, with frequent tips and reflections on what is being done. Demonstration software is provided on the enclosed CD-ROM, with data to help create (a researcher's project) a project about researchers and researching, and with multiple stages arranged sequentially in the development of a real project. As a practical tool to help researchers understand qualitative data analysis software using NVivo, and a guide through the sometimes complex processes of doing a research project, this book will be invaluable reading for researchers and students undertaking qualitative research. Pat Bazeley provides training and consulting services in research design and data analysis through her company, Research Support. Lyn Richards is Director of Research Services at Qualitative Solutions and Research, the developers of NUD-IST and NVivo software. NVivo is distributed by Scolari, SAGE Publications Software.

Successful Qualitative Research Jul 28 2019 This accessible, practical 'how to' guide provides students with a step-by-step toolkit of the why, when and how of qualitative methods, for anyone studying qualitative research or doing a research project.

Teenagers' Brand Relationships in Daily Life Nov 23 2021

Identity and Repartnering After Separation May 06 2020 This book examines the lives and repartnering behaviour of former spouses and co-habitees, groups pivotal to recent marital change. Focusing on contemporary Britain, it examines these people's experiences of being single, their orientations towards past and new relationships, and their self-identities in the context of a couple-orientated society.

Qualitative Methods Sep 29 2019 This book aims to provide researchers who are new (or relatively new) to qualitative research with the methodological tools and conceptual maps they need to navigate their way through the process. It describes the uncertainties surrounding qualitative research and the many dilemmas faced by researchers. It illustrates these by drawing on the experiences of researchers with varying degrees of expertise in qualitative research. It also provides readers with the necessary background knowledge and raises their awareness of the questions they will need to address to help them make informed decisions about how to deal with these uncertainties and dilemmas. The contents of the book are organized in a way that reflects the three main objectives that the authors had in mind. The first objective was to provide readers with the necessary background knowledge and an awareness of the questions they will need to address in order to make informed decisions about whether to conduct qualitative research and if they decide to follow a qualitative path, which particular qualitative approach(es) would be suited to their research goals. The second objective was to equip readers with the basic tools to carry out their analysis by providing detailed, contextualized coverage of the practicalities of the qualitative methods/approaches. In addition, the book includes accounts of an actual analysis of a specific data set in a step-by-step manner using the approaches. The third objective was to provide the reader with

guidance as to how to write up qualitative research in general and the ethical considerations of qualitative inquiry in the concluding chapter.

Improving Customer Relationships in the Sports Industry through the Use of E-Business Oct 30 2019 Master's Thesis from the year 2011 in the subject Sport - Sport Economics, Sport Management, grade: B, The University of Liverpool, language: English, abstract: The study examines the influence of online marketing on customer relationships in the sports industry. The primary aim was to investigate how customers perceive the use of online marketing and which factors and tools are most important for them. The enormous macroeconomic importance and the growing commercialization of the sports industry in general, have resulted in the emergence of a highly competitive market in which the building and maintaining of strong customer relationships is a key success factor for sports organizations. The study aims to identify the importance of the most common e-business tools today and to learn how consumers perceive future trends of e-business, like e.g. user interactivity or mobile commerce. All these factors were analyzed according to customer satisfaction and perception, and to their influence on improving customer relationships. A combined methodological approach of quantitative and qualitative research was used in form of a questionnaire. This questionnaire was clearly divided into a quantitative section, which was built of 21 multiple choice questions, and a qualitative section, which was mainly designed to learn more about personal experiences from the customers. This methodological approach was designed to contrast individual perceptions from the customers to general trends. The literature review indicated that the most commonly used Internet applications in the sports industry can roughly be divided into information applications, e-commerce applications and interactive applications. The results of the study discovered that the majority of customers prefer to make use of the club's website for informative purposes. General trends, like user interactivity are acknowledged as less important, even in comparison to e-business tools like ticketing. In fact, customers have accepted the Internet as a helpful and trustful information and communication source, which has improved significantly the integration of customers to the happenings in and around the club itself. This study is very helpful to sports marketers, as it reveals the factors of online marketing which are most efficient regarding customer satisfaction and customer loyalty and provides them with a number of recommendations how to most effectively make use of online marketing.

Quantitative Structure-Activity Relationships Jan 02 2020 The conference on "Chemical Structure-Biological Activity: Quantitative Approaches" was held in Prague, Czechoslovakia, on June 27-29, 1973. It took place under the auspices of the J .E. PurkynC! Czechoslovak Medical SOciety, the Czechoslovak Chemi cal SOciety, and the International Society of Quantwn Biology (Organizing Commit tee: A. David, Chairman; M. Tichy, Secretary General; K. Bo ek, J. Kopeck ., R. Zahradnik). This volume contains the lectures and communications presented at the conference. There has been an ever increasing interest, especially during the last eight years, in the study of the quantitative relationships between the chemical structure of substan ces and their biological activity (QSAR - quantitative structure-activity relationships). One of the reasons for this increasing interest has been the desire to fmd ways of estimating the quantitative characteristics of a given biological activity as well as to shorten time and reduce the costs of research into optimally active compounds. In contrast to qualitative studies seeking the critical biologically active group, the QSAR approach involves the search for that property, or those properties, which determine the magnitude of the biological effect. Methods of physical chemistry and quantum chemistry appear to be suitable for estimating the quantitative characteristics of the biological activity of different compounds. Forecasting the specific activity of a certain substance by means of theoretical methods is still a matter of future devel opment. One of the basic ideas of QSAR studies is to work with a series of chemical compounds thereby enabling the collection and classification of experimental data."

Handling Qualitative Data May 18 2021 Handling Qualitative Data introduces students and practitioners to qualitative research in a uniquely practical manner. Firstly, it recognizes that for many novice researchers, data, rather than methods and their philosophical underpinnings, are the point of departure. Secondly, it advocates a progressive accumulation of skills and understanding of methodological issues as they are needed. This enables the student to perform efficaciously from the start by immediately being in a position to handle, reflect upon and get results from, small amounts of data, giving them a launch pad to more complex endeavours.

Qualitative Data Analysis Oct 23 2021 The latest edition of this best-selling textbook by Miles and Huberman not only is considerably expanded in content, but is now available in paperback. Bringing the art of qualitative analysis up-to-date, this edition adds hundreds of new techniques, ideas and references developed in the past decade. The increase in the use of computers in qualitative analysis is also reflected in this volume. There is an extensive appendix on criteria to choose from among the currently available analysis packages. Through examples from a host of social science and professional disciplines, Qualitative Data Analysis remains the most comprehensive and complete treatment of this topic currently available to scholars and applied researchers.

How Parties Experience Mediation Jan 26 2022 This book presents an unprecedented qualitative research study on relational changes in mediation with a truly interdisciplinary outset, drawing on the literature on psychology, alternative dispute resolution and business. Mediation's potential to induce changes in parties' relationships as an advantage of the process is commonly mentioned in the literature. However, despite its being a key to reconciliation, relational changes in mediation has not yet been a topic of foundational and fine-grained qualitative enquiry. As the first study in the literature, this research uses in-depth interviews with mediation parties and the qualitative methodology of interpretative phenomenological analysis in order to explore participants' lived experiences. The phenomenological stance ensures a particularly rich data set and a nuanced interpretative analysis. This pioneering piece of research seeks to enter mediation parties' true experiences as closely as possible, moving beyond pre-existing theoretical, quantitative and large-scale qualitative explorations. The themes are discussed in the context of theory, research and practice. Therefore, this book advances knowledge about mediation both in theoretical and practical terms. Innovative conclusions and recommendations are provided for developing mediation practice, mediation training programmes, and further research.

Inside Relationships Dec 13 2020 The second edition of this book again uses original case studies as a means to bring home to students, through lived experiences, the theories and concepts of interpersonal communication. Each piece takes an arts-based approach--spanning essays, short stories, scripts, photographs, poetry-- and has been newly written for this edition by communication researchers, writers, and artists. The case studies focus on the aesthetic dimensions of relating to illustrate to students the workings of relationship management with regards to friendship, race, class, gender, family interaction, sexuality, and other key topics in relational communication. The case studies are framed from a critical interpersonal perspective to encourage students to consider how power and cultural discourses about relationships influence their relating. Faulkner's introduction to each section provides important pedagogical content to give context and meaning to the cases that follow. Each case closes with questions for discussion, activities, and additional resources to help students analyze the material. The book is suited as core or supplemental reading for courses in interpersonal or relational communication.

ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies Jun 26 2019

A Qualitative Analysis of Interpersonal Factors that Contribute to LatinX Adults' Well-being Aug 09 2020 "Each year, the numbers of individuals who identify as LatinX continue to grow in the United States, and yet, this community remains marginalized in many respects (Flores, 2016; Kulis, Marsiglia & Nieri, 2009; Ojeda, Flores, Meza & Morales, 2011; Radford & Budiman, 2018). This community faces daily discrimination which impacts physical and psychological health (Ojeda et al., 2011). In addition, this discrimination can impact their access to mental health care and can diminish help seeking behavior (Abdulla & Brown, 2011; Ayon, Marsiglia & Bermudez-Parsai, 2010). As a collectivistic culture, members of LatinX community tend to emphasize social relationships and the importance of community (Carducci, 2012). Further, research suggests that social relationships play a large role in an individual's overall psychological well-being (Neff & Suizzo, 2006; Segrin & Taylor, 2007). Research supports the importance interpersonal relationships have in psychological well-being is a cross-cultural context, including the LatinX community (Bobowik, Basabe & Włodarczyk, 2017). Although studies show that social support is a protective factor against discrimination (Juang, Ittel, Hoferichter, & Gallarin, 2016), unfortunately, today, there exists a lack of research into what specific factors are involved in LatinX adults' relationships. Through Consensual Qualitative Research, the research team of the current study interviewed eight LatinX adults in an attempt to better understand LatinX adult relationships, well-being, and discrimination faced in this community. Specific qualities that can impact interpersonal relationships both positively and negatively were identified. Cultural values' impact on LatinX adult relationships and coping strategies for discrimination were also identified and discussed below. Clinical implications include support for approaching clients who are LatinX through a culturally aware lens, exploring for experiences with discrimination and allowing clients to articulate their own ways of coping with discrimination without assuming one coping strategy is more effective than another." -- Abstract

Temporality in Qualitative Inquiry Oct 03 2022 Temporality in Qualitative Inquiry explores the relationship between time and qualitative research and unpacks some of the conceptual, methodological, practical, and pragmatic areas of qualitative inquiry related to time and temporality. This book advances the understanding and re-evaluation of research practice by examining the passage of time, temporal feeling, and conceptualising of time/temporality in research practice with participants. It provides theoretical and practical insights into how to navigate the concepts of time and temporality in qualitative inquiry. With authors from across the globe and from an array of social sciences including cultural studies, education, health, management and business, psychology, sociology, and sport and exercise, the book explores theoretical, methodological, and practical discussions of time and temporality in order to unpack and elicit meaning and understanding. The editors champion the call for the existence of slow and quick qualitative methodologies and methods. As such, this book is suitable for graduate students and researchers interested in qualitative inquiry, and in disciplines such as education, health research, management, psychology, sociology, and communication studies. Chapter 2 of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license at https://tandfbis.s3-us-west-2.amazonaws.com/rt-files/docs/Open+Access+Chapters/ISBN_oachapter2.pdf5

Emotion and the Researcher Mar 28 2022 Contributors to this edited collection argue for an emotional rebellion in the academic world, arguing that the presentation of research as 'objective' conceals the subject positions of researchers and the emotional imperatives that often drive research.

Institutional Corruption Theory in Pharmaceutical Industry-Medicine Relationships Aug 21 2021 ?This book discusses the influence of the pharmaceutical industry on the practice of medicine, and the observed and potential pitfalls of such partnerships. It argues that the pharmaceutical industry has become indispensable to many of the activities of the medical profession across the pharmaceutical product lifecycle, and examines the regulatory, ethical, professional and institutional difficulties that arise from these interactions. With data drawn from over 80 qualitative accounts from medical, pharmaceutical, regulatory and healthcare professionals, this book uses both Hungary and the Netherlands as case studies to demonstrate the potential problem of undue pharmaceutical industry influence within the relationships fostered with the profession of medicine. Chapters systematically describe the lifecycle of a pharmaceutical product from research to distribution, demonstrating the interdependency of industry and medicine. Arguing that the medical profession should be a buffer between the pharmaceutical industry interests and patient interests, the book explores how undue industry influence weakens the ability of the medical profession to do so. Using the theory of institutional corruption, the book aims to analyze how conflict of interest and the weakening of institutional imperatives is a result of institutional interactions rather than individual actions. Appropriate for students and researchers of the pharmaceutical industry, corporate corruption, and those working in NGOs and policy making, this unique volume is an comprehensive look at the complex relationship between medicine and pharmacy.

Using NVIVO in Qualitative Research Jan 14 2021 From getting started to completing your research project, this book provides a practical guide to using QSR NUD-IST NVivo, the latest qualitative software package. Written in clear language, the book is accompanied by a CD-ROM which carries a demonstration version of the software, together with six tutorials to use with your own data. Much more than a manual, the book offers advice with each section, addressing a range of research approaches and priorities. Each chapter starts with an overview and includes tips on design issues and ways of flexibly managing your project. QSR NVivo is distributed by Scolari, Sage Publications Software.

Researching Families and Relationships Sep 21 2021 In this collection, over 40 researchers across the social sciences offer a series of engaging accounts reflecting on dilemmas and issues that they experienced while researching and communicating research on personal life. Their insights are food for thought for students, researchers, professionals and anyone using, planning or conducting research on families and relationships, encouraging critical reflection on the readers' own processes. Researchers' accounts are organised under and commented on by insightful overviews. David Morgan leads with consideration of framing research. Kay Tisdall prefaces the next set by reflections on ethical considerations in research engagements. Angus Bancroft and Stuart Aitken each comment on researchers' accounts from 'in the field' focusing on the research relationship and the complexities of time and place. The final accounts are prefaced by Lynn Jamieson's discussion of dealing with dilemmas in interpreting and representing families and relationships and by Sarah Morton's and Sandra Nutley's reflections on getting research into policy and practice.

ECRM2013-Proceedings of the 12th European Conference on Research Methods Mar 16 2021 Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

Change Processes in Relationships Apr 16 2021 Publisher description

Canadian Essentials of Nursing Research Nov 11 2020 "Completely revised With timely content and state-of-the-art research undertaken by Canadian nurse researchers, the Third Edition of this trusted resource provides the guidance you need to effectively critique every aspect of nursing research and apply the results to clinical practice. Canadian Essentials of Nursing Research uses clear, straightforward language and a "user-friendly" presentation to help you understand, retain, and apply fundamental concepts with ease." --Book Jacket.

Qualitative Research Methods in Public Relations and Marketing Communications Feb 01 2020 The second edition of this highly accessible, core textbook continues to offer students a practical guide to the process of planning, undertaking and writing about qualitative research in public relations and marketing communications. Through clear explanations and illustrations, the book encourages undergraduate and master level students to engage with the main approaches and techniques for conducting critical, reflective investigations. This new edition: Identifies the skills and strategies needed to conduct authentic, trustworthy research Highlights specific analytical techniques associated within the main research approaches Provides new sections on internet-based research, critical discourse analysis, historical research, action research and mixed methods research Qualitative Research Methods in Public Relations and Marketing Communications will be invaluable for those undertaking research methods courses on public relations and marketing communication degrees, as well as those working on a dissertation.

Close Relationships Jul 20 2021 As Ellen Bercheid points out in her foreword to this volume, relationship science is a complex and ever expanding field. Much credit goes to editors Clyde Hendrick and Susan S. Hendrick for their scholarly dedication to the advancement of this multidisciplinary arena. This sourcebook demonstrates, yet again, their expertise and leadership as they succeed in combining many great contributions to the field by some of the most respected specialists around. Read this book for a panoramic view of close relationship research with highlights from current literature, original research,

practical applications, and projections for future research.

Researching Interpersonal Relationships Nov 04 2022 Researching Interpersonal Relationships: Qualitative Methods, Studies, and Analysis, by Jimmie Manning and Adrienne Kunkel, explores and demonstrates methodological tools and theories used to guide relationships research, especially studies of interpersonal communication. Featuring chapters illustrated by research studies conducted by leading communication scholars, this book introduces both classic and cutting-edge methodological approaches to qualitative inquiry and analysis. Each chapter highlights a particular method, context, and analytical tool. Through the methodological and analytical overviews, illustrative research studies, and post-study interviews with the researchers, readers can better understand how qualitative research approaches can expand and solidify understandings of personal relationships.

Handbook of Research on Mixed Methods Research in Information Science Mar 04 2020 Mixed methods research is becoming prevalent in many fields, yet little has been done to elevate mixed methods research in information science. A comprehensive picture of information science and its problems is needed to further understand and address the issues associated with it as well as how mixed methods research can be adapted and used. The Handbook of Research on Mixed Methods Research in Information Science discusses the quality of mixed methods studies and methodological transparency, sampling in mixed methods research, and the application of theory in mixed methods research throughout various contexts. Covering topics such as the issues and potential directions for further research in mixed methods, this comprehensive major reference work is ideal for researchers, policymakers, academicians, librarians, practitioners, instructors, and students.

Ensuring Research Integrity and the Ethical Management of Data Aug 28 2019 Data management technology is rapidly progressing, and with it comes the need for stricter rules that ensure the information being collected is handled appropriately. Ensuring Research Integrity and the Ethical Management of Data is an essential resource that examines the best approaches for providing quality research, as well as how to effectively manage that information in a reputable way. Featuring extensive research on relevant topics such as qualitative data collection, data sharing, data misinterpretation, and intellectual property, this scholarly publication is an ideal reference source for academicians, students, and researchers interested in current trends and techniques in ethical research and data management.

Customer-Support Service-The Role in Telecom Customer Relationships Aug 01 2022 From the past few years in Sweden telecommunication business has been altered. Earlier when telecom industry was dominant in the market but now it is transformed in to more competitive market with further competitors and provides additional services. In Sweden TeliaSonera is one of the leading and superior telecommunication providers. Currently TeliaSonera is merged among two large companies such as Telia which was one of the outstanding telecommunication companies in all over Sweden and Sonera is the finish counterpart of Telia. TeliaSonera presently facilitate their customers as well as business customers by proving different communication services such as mobile telephony, mobile broadband, Broadband, fix telephony connection and TV. Regarding Customer support service the purpose of this study is to investigate the relationship among customers and telecommunication service providers, the study emphasize on customer-support service concerning "The Role in Customer Relationships." and the consideration is to find out the better relationship among telecommunication service providers and their customers.

Dual Language Learners' Peer Relationships Feb 24 2022 Peer interactions and relationships of dual language learner (DLL) children in unique settings such as kindergarten are crucial as DLL children are learning their home language and culture along with a foreign language and culture. The purposes of this research study were to explore the perceptions of kindergarten teachers and parents about DLL children's peer relationships in kindergarten and to identify the methods and strategies they use to support and maintain these relationships. A qualitative interview design was used to gain an in-depth understanding of the peer relationships of DLL children through the lens of the kindergarten teachers and parents. A total of 18 participants were interviewed, including nine kindergarten teachers and nine non-citizen parents, from three school districts located in one metropolitan area in a midwestern state in the United States. The interviews with teachers focused on their perceptions of DLL children's peer relationships, major challenges they have faced, and methods or strategies they have used to enhance peer relationships. The interviews with parents focused on their perceptions of their children's peer relationships and how as parents, they initiate and maintain situations and strategies for facilitating their children's peer relationships and social interactions. A grounded theory approach was used to analyze the data and generate main themes to address the research questions. Findings of the study indicated that teachers and parents perceived some differences for DLL children when interacting with peers who shared dual language skills and English-speaking peers. In addition, teachers and parents perceived the importance of peers' interactions that support DLL children's learning and engagement. Moreover, teachers and parents shared strategies in order to initiate and promote peer relationships of DLL children. This research study suggests that creating more social activities for DLL children to interact with same language and English-only peers, both in school and home settings, and forming effective teacher-parent communications, will facilitate DLL children's positive relationships with peers.

Couple Relationships in the 21st Century Feb 12 2021 This book presents an incisive and engaging account of love, intimacy and personal life in contemporary Western society. The authors draw on rich qualitative and large-scale survey data to explore how couples communicate with each other, negotiate the pressures and pleasures of parenthood, and the vagaries of sexual desire and intimacy across life course. Focusing on 'the everyday', Couple Relationships in the 21st Century unpicks the ordinary and often mundane relationship work that goes into sustaining a relationship over time, breaking down the dichotomy between enduring relationships of quality and good enough or endured relationships. It contests the separation of couples into distinct relationship types – defined through age, parenthood or sexuality. Looking through the lens of relationship practices it is clear that there is no 'normal couple': couples are what couples do. With a foreword by Dr Reenee Singh, Director, London Intercultural Couples Centre and Co-Director, Tavistock Family Therapy and Systemic Research Centre, this new extended edition provides an invaluable critical insight on contemporary experiences of coupledness and will be essential reading for scholars and students, clinicians working in couple and family therapy, and those involved in relationship support services.

Philosophical Mentoring in Qualitative Research Oct 11 2020 This book looks at the ways that mentoring relationships can become a practice of philosophy. By looking at mentoring experiences and relationships through a new materialist framework, the chapters highlight the intrinsically relational nature of mentoring.

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