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**Multivariate Data Analysis Structural Equation Modeling Approaches to E-Service Adoption**  
*Managing Innovation Adoption Managing Disruptions in Business The Great Facilitator*  
**Intellectual Capital and Public Sector Performance** Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications *Recent Developments in Individual and Organizational Adoption of ICTs* Advances in Electrical and Computer Technologies Handbook of Research on the Platform Economy and the Evolution of E-Commerce **Handbook of Research on Advancements in Organizational Data Collection and Measurements: Strategies for Addressing Attitudes, Beliefs, and Behaviors** Environmental Health Perspectives Web-Based and Blended Educational Tools and Innovations **Disruptive Technology: Concepts, Methodologies, Tools, and Applications** **Recent Advances in Technology Acceptance Models and Theories**  
MULTIVARIATE DATA ANALYSIS. Social Media: The Good, the Bad, and the Ugly **Handbook of Research on Promotional Strategies and Consumer Influence in the Service Sector**  
**Strategic Infrastructure Development for Economic Growth and Social Change** **Advances in Sport Science: Latest Findings and New Scientific Proposals** 2nd European Conference on the Impact of Artificial Intelligence and Robotics **Harnessing Human Capital Analytics for Competitive Advantage** **Public Transport Passengers' Behavioural Intentions** Advances in

Accounting *Preparing Teachers in Times of Change* **Digital Transformation and Innovative Services for Business and Learning** **Quantitative Methods in Tourism** *Handbook of Parametric and Nonparametric Statistical Procedures, Fifth Edition* The Essentials of Marketing Research Entrepreneurship in the Public Sector Research Anthology on Human Resource Practices for the Modern Workforce **Designing and Managing a Research Project** **Proceedings of the 6th International Asia Conference on Industrial Engineering and Management Innovation** **Research Methods in Psychology** Federal Probation **Grand Successes and Failures in IT: Public and Private Sectors** *Analyzing Workplace Deviance in Modern Organizations* **Illustrating Statistical Procedures: Finding Meaning in Quantitative Data** Handbook of Research on Effective Marketing in Contemporary Globalism **U.S. News & World Report**

Handbook of Research on Effective Marketing in Contemporary Globalism Jul 22 2019 The 21st century has brought about many changes in the economic realm due to acceleration of globalization. The competitive landscape in numerous areas must always be reinvented to account for these changes, therefore making different marketing efforts a requirement for long-term success. The Handbook of Research

on Effective Marketing in Contemporary Globalism provides readers with an understanding of the importance of marketing products and services across different cultures and languages in an era of high global competition. Intensified globalization, shifting demographics, and rapid innovations in technology and productivity solidify this publication's importance to scholar-practitioners, business executives, and

undergraduate/graduate students.  
Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications Apr 23 2022 In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios. Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety of researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful insight and fresh perspectives on the field of cross-cultural interaction.

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**Handbook of Research on Promotional Strategies and Consumer Influence in the Service Sector** May 12 2021 Economic growth is directly impacted by a multitude of different industries; in recent years, the service industry has emerged as a significant contributor to the global economy. As such, the effective management of this sector has become a widely studied topic. The Handbook of Research on Promotional Strategies and Consumer Influence in the Service Sector is an authoritative reference source for the latest research on emerging methods for innovative service design and delivery, examining how growing customer expectations and global competition has influenced this industry. Featuring quality factors, marketing tools, and the effects of consumer behavior, this publication is ideally suited for researchers, professionals, and academicians actively involved in the service industry.

**Designing and Managing a Research Project**

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Feb 27 2020 This is a concise, easy-to-read text designed to guide business students through the various aspects of designing and managing research projects. The focus is on research projects that have a solid academic basis, although some implications for more applied projects are also highlighted.

**Recent Advances in Technology Acceptance**

**Models and Theories** Aug 15 2021 This book tackles the latest research trends in technology acceptance models and theories. It presents high-quality empirical and review studies focusing on the main theoretical models and their applications across various technologies and contexts. It also provides insights into the theoretical and practical aspects of different technological innovations that assist decision-makers in formulating the required policies and procedures for adopting a specific technology.

**Illustrating Statistical Procedures: Finding Meaning in Quantitative Data** Aug 23 2019

This book occupies a unique position in the field

of statistical analysis in the behavioural and social sciences in that it targets learners who would benefit from learning more conceptually and less computationally about statistical procedures and the software packages that can be used to implement them. This book provides a comprehensive overview of this important research skill domain with an emphasis on visual support for learning and better understanding. The primary focus is on fundamental concepts, procedures and interpretations of statistical analyses within a single broad illustrative research context. The book covers a wide range of descriptive, correlational and inferential statistical procedures as well as more advanced procedures not typically covered in introductory and intermediate statistical texts. It is an ideal reference for postgraduate students as well as for researchers seeking to broaden their conceptual exposure to what is possible in statistical analysis.

[Handbook of Research on the Platform Economy](#)

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and the Evolution of E-Commerce Jan 20 2022 In the past two decades, research on electronic commerce and platforms has thrived.

Tremendous academic research has been conducted on this specific concept. Over the last decade, with the rise of applications and mobile technology, that stream of research has extended to the collaborative economy, more colloquially known as the sharing economy. The commonality between e-commerce and collaborative consumption being that they both occur online and rely predominantly on platforms. The Handbook of Research on the Platform Economy and the Evolution of E-Commerce is a comprehensive reference book offering a holistic perspective of the platform economy by connecting the e-commerce and collaborative economy streams into a common framework. As such, this integrated perspective offers a clearer understanding of the key trends in research and in managerial action, as well as an agenda for future studies and practice. This

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handbook emphasizes how the digital transition will create an increased merging between physical and digital activities, as well as the challenges and opportunities pertaining to this trend. Covering topics including sharing economy, Marketing 4.0, and digital applications, this book is essential for marketers, managers, executives, students, researchers, and academicians.

2nd European Conference on the Impact of Artificial Intelligence and Robotics Feb 09 2021

These proceedings represent the work of contributors to the 2nd European Conference on the Impact of Artificial Intelligence and Robotics (ECIAIR 2020), hosted by ACI and Instituto Universitário de Lisboa (ISCTE-IUL), Portugal on 22-23 October 2020. The Conference Chair is Dr Florinda Matos, and the Programme Chairs are Dr Ana Maria de Almeida and Prof Isabel Salavisa, all from Instituto Universitário de Lisboa (ISCTE-IUL), Portugal.

**Digital Transformation and Innovative**

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**Services for Business and Learning** Sep 04 2020 In a world dependent on digital technologies, business corporations continually try to stay ahead of their competitors by adopting the most updated technology into their business processes. Many companies are adopting digital transformation models, data analytics, big data, data empowerment, and data sharing as key strategies and as service disruptors for information delivery and record management. Higher education institutions have adopted digital service innovation as a core to driving their business processes. Such services are key to ensuring efficiency and improving organizational performance. Digital Transformation and Innovative Services for Business and Learning is a collection of innovative research on the latest digital services and their role in supporting the digital transformation of businesses and education. While highlighting topics including brand equality, digital banking, and generational

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workforce, this book is ideally designed for managers, executives, IT consultants, industry professionals, academicians, researchers, and students.

**Intellectual Capital and Public Sector Performance** May 24 2022 This study investigated the relationship between intellectual capital and public sector performance in Malaysia. Findings revealed that there is a significant and positive relationship between two, and one way of increasing the level of public sector performance is to tie performance to intellectual capital.

**The Great Facilitator** Jun 25 2022 This commemorative volume honors the contributions of Prof. Joseph F. Hair, Jr., who through his writings, leadership and mentoring has had a profound influence on marketing and other fields of business research. He is widely known for sidestepping mathematically complex ways of teaching statistical approaches with an eye toward making the tools accessible to the

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average behavioral researcher. Joe is also a bona fide researcher whose work has had a massive impact on marketing and business research in general. The book provides revealing insights on his works and acknowledges his role as an outstanding teacher and mentor who has shaped generations of researchers.

### **Harnessing Human Capital Analytics for**

**Competitive Advantage** Jan 08 2021 The workforce is considered to be the lifeblood within many major corporations. The ability of management to effectively utilize the knowledge and skills of their workforce is essential in ensuring the success of their corporations. *Harnessing Human Capital Analytics for Competitive Advantage* is a critical scholarly publication that explores the influence that workforce knowledge and skills can have on the performance of corporations and how such skills can be used to promote the success of corporations. Featuring coverage on a wide range of topics including employee happiness,

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mind genomics, and e-commerce adoption, this book is geared toward managers, professionals, and practitioners seeking current research on the advantage of utilizing workforce knowledge and skills to promote corporate success.

### **Grand Successes and Failures in IT: Public**

**and Private Sectors** Oct 25 2019 This book constitutes the refereed proceedings of the IFIP WG 8.6 International Working Conference on Transfer and Diffusion of IT, TDIT 2013, held in Bangalore, India, in June 2013. The 35 revised full papers presented together with an invited paper, 12 short papers and 3 poster papers were carefully reviewed and selected from 65 submissions. The full papers are organized in the following topical sections: IS success and failure; studies of IT adoption; software development; IT in the public sector; and theory and methods.

### **The Essentials of Marketing Research** Jun 01

2020 Identifying and assessing the ways in which changes in the marketing mix affect consumer behavior is key to a successful

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marketing strategy. This book guides the student in designing, conducting and interpreting marketing research. This comprehensive textbook covers the full range of topics, including: Secondary research and data mining ; Internet marketing research ; Qualitative and exploratory research ; Statistical analysis and Marketing research ethics. With learning objectives at the beginning of each chapter, a host of cases and a comprehensive companion website, this book offers a range of tools to help students develop and test their research and analytical skills.

**Quantitative Methods in Tourism** Aug 03 2020 This book goes beyond the methods usually covered in introductory textbooks on quantitative methods in tourism. It considers key issues in data selection, approaches to factor and cluster analysis and regression before covering advanced topics including structural equation modelling, maximum likelihood estimation, simulation and agent-based

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modelling. The result is a guide to quantitative methods in tourism that de-mystifies both simple and apparently complex techniques and makes them more accessible to tourism researchers.

### **Structural Equation Modeling Approaches to E-Service Adoption** Sep 28 2022

With the modernization of services offered through the internet, many traditional face-to-face services have adopted new e-service phenomena. Especially prevalent among the younger generations, this change in service has promoted many industries to rethink how to best reach their consumers using modern technology. Structural Equation Modeling Approaches to E-Service Adoption is a pivotal reference source that aims to share the latest empirical research findings within technology acceptance, information systems, information technology, human-computer interaction, and management information systems. While highlighting topics such as e-commerce, internet banking, and technology acceptance, this publication explores

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the understanding of today's e-services in a dynamic and complex environment, as well as the methods within the field of information systems and information technologies. This book is ideally designed for academics, students, managers, and scholars interested in the up-and-coming research surrounding the field of information technology.

**Advances in Sport Science: Latest Findings and New Scientific Proposals** Mar 10 2021

*Analyzing Workplace Deviance in Modern Organizations* Sep 23 2019 Management leaders must constantly be prepared to correct the deviant behaviors of their employees and redirect the negative energy for the betterment of all. Ignoring this type of destructive behavior not only spoils the overall work environment for employees, but also risks the loss of quality, talented personnel. *Analyzing Workplace Deviance in Modern Organizations* is an essential reference source containing innovative research on best practices for adopting and

implementing employee deviance remedial strategies. While highlighting topics including conflict resolution, cultural issues, and deviant behavior, this book is ideally designed for executives, managers, directors, business professionals, industry practitioners, human resources managers, policymakers, researchers, academicians, and students working in management, organizational behavior, human resources, and employee relations fields.

**U.S. News & World Report** Jun 20 2019

*Entrepreneurship in the Public Sector* Apr 30 2020 Fabian E. Diefenbach conceptually and empirically investigates entrepreneurship in public sector organizations. His analyses identify five drivers of entrepreneurship and show a positive effect of entrepreneurship on value creation.

*Research Anthology on Human Resource Practices for the Modern Workforce* Mar 30

2020 Human resource departments have been a crucial part of business practices for decades

and particularly in modern times as professionals deal with multigenerational workers, diversity initiatives, and global health and economic crises. There is a necessity for human resource departments to change as well to adapt to new societal perspectives, technology, and business practices. It is important for human resource managers to keep up to date with all emerging human resource practices in order to support successful and productive organizations. The Research Anthology on Human Resource Practices for the Modern Workforce presents a dynamic and diverse collection of global practices for human resource departments. This anthology discusses the emerging practices as well as modern technologies and initiatives that affect the way human resources must be conducted. Covering topics such as machine learning, organizational culture, and social entrepreneurship, this book is an excellent resource for human resource employees, managers, CEOs, employees,

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business students and professors, researchers, and academicians.

### **Handbook of Research on Advancements in Organizational Data Collection and Measurements: Strategies for Addressing Attitudes, Beliefs, and Behaviors**

Dec 19 2021 Different organizational instruments have been developed and adapted with proven reliability and validity to measure organizational attitudes, beliefs, and behaviors. These new data collection instruments can be used in organizational management and leadership, including human research development. This technology will enhance data collection, reliability, and accurately assess management and leadership for improved organizational outcomes. Now that this new style of data collection and measurement has entered the workplace, it is essential to understand both the benefits and challenges of these newly developed instruments as well as looking at how they are used, where they are implemented, and

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how the technology itself functions. The Handbook of Research on Advancements in Organizational Data Collection and Measurements: Strategies for Addressing Attitudes, Beliefs, and Behaviors includes a collection of 15 newly developed organizational instruments with proven reliability and validity meant to measure organizational attitudes, beliefs, and behaviors. Additionally, chapters will address methodological issues related to scale development and use as well as specific technologies used, such as the use of machine learning in future performance assessment. This book is ideal for faculty, consultants, and managers, along with practitioners, stakeholders, researchers, academicians, and students interested in advancing the theoretical understanding and the practical application of using newly developed instruments for addressing organizational attitudes, beliefs, and behaviors.

Environmental Health Perspectives Nov 18 2021

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**Multivariate Data Analysis** Oct 29 2022

Offering an applications-oriented approach which focuses on the use of each technique rather than its mathematical derivation, this textbook introduces a six-step framework for organising and discussing multivariate data analysis techniques.

**Public Transport Passengers' Behavioural Intentions** Dec 07 2020

This book is based on the behavioural intention of public transport passengers and the relationship between those factors in Indonesia. The conceptual model in this book explains behavioural intentions of paratransit passengers which can result in recommendations to unravel the complexity of the congestion problem from consumer behaviour perspective. Based on the results of survey research on behavioural intention of public transport users in Jabodetabek, Indonesia, the result of the study is presented in a model that describes the factors that influence. This book is recommended for academics who wish to

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gain knowledge about the phenomenon of consumer behaviour, for regulators whose duty is to make a decision and determine the strategic steps to overcome congestion and researchers who want to develop their knowledge and provide solutions related to congestion from the perspective of consumer behaviour.

*Handbook of Parametric and Nonparametric Statistical Procedures, Fifth Edition* Jul 02 2020

Following in the footsteps of its bestselling predecessors, the Handbook of Parametric and Nonparametric Statistical Procedures, Fifth Edition provides researchers, teachers, and students with an all-inclusive reference on univariate, bivariate, and multivariate statistical procedures. New in the Fifth Edition: Substantial updates and new material th

**Managing Disruptions in Business** Jul 26 2022 This volume discusses business disruptions as strategic to gain market competitiveness. It analyzes the convergence of innovation and

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technology, business practices, public policies, political ideologies, and consumer values to strengthen competitive business practices through disruptions. Bringing together contributions from global experts, the chapters add to knowledge on contemporary business models, business strategies, radical interventions in manufacturing, services, and marketing organizations. Disruptive innovations led by contemporary trends, tend to transform the market and consumers' landscape. These trends include shifts from closed to open models of innovation, servitization, and moving from conventional manufacturing and marketing paradigms to industry 4.0 business philosophy. Focused on the triadic themes of disruption, innovation, and management in emerging markets, this book serves as a valuable compendium for research in entrepreneurship development, regional business and development, contemporary political ideologies, and changing social values.

*Recent Developments in Individual and Organizational Adoption of ICTs* Mar 22 2022 In recent years, information and communication technologies (ICTs) have gained significant importance and become vital to the operations of both organizations and individuals. However, there are numerous factors that have affected the adoption of ICTs including access and accessibility barriers, political participation, and social empowerment. This has attracted the attention of researchers who are interested in understanding the socioeconomic influences of ICT adoption and how these technologies impact the infrastructure of modern organizational activities. *Recent Developments in Individual and Organizational Adoption of ICTs* is a collection of innovative research on the methods of organizational and infrastructural advancement through the application of information and communication technologies. While highlighting topics including internet banking, supply chain management, and e-

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government services, this book is ideally designed for managers, researchers, policymakers, politicians, business practitioners, educators, decision scientists, strategists, and students seeking current research on the socioeconomic impact of ICT adoption. *Advances in Electrical and Computer Technologies* Feb 21 2022 This book comprises select proceedings of the International Conference on Advances in Electrical and Computer Technologies 2021 (ICAECT 2021). The papers presented in this book are peer-reviewed and cover the latest research in electrical, electronics, communication, and computer engineering. Topics covered include smart grids, soft computing techniques in power systems, smart energy management systems, power electronics, feedback control systems, biomedical engineering, geographic information systems, grid computing, data mining, image and signal processing, video processing, computer vision, pattern recognition, cloud

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computing, pervasive computing, intelligent systems, artificial intelligence, neural network and fuzzy logic, broadband communication, mobile and optical communication, network security, VLSI, embedded systems, optical networks, and wireless communication. The book is useful for students and researchers working in the different overlapping areas of electrical, electronics, and communication engineering.

*Preparing Teachers in Times of Change* Oct 05 2020 "This book is about teacher education reform. The book aims to stimulate renewed debate in teacher education in Australia and elsewhere."--Introd.

**Strategic Infrastructure Development for Economic Growth and Social Change** Apr 11 2021 Obtaining the ultimate objective of economic growth depends largely on the availability of infrastructure in the economy. New developments in finance also play an important role in enhancing economic prosperity

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in a country. Strategic Infrastructure Development for Economic Growth and Social Change explores different avenues of research in the areas of corporate governance, socioeconomic conditions, modern business infrastructure, business automation, strategic financial management, and financial aspects of modern businesses. This reference work discusses practical applications, skills, practices, and strategies involved in economic and business growth, and overall economic development. Academicians, practitioners, professionals, and researchers will benefit from the topics discussed in this book.

*Social Media: The Good, the Bad, and the Ugly* Jun 13 2021 This book constitutes the refereed conference proceedings of the 15th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 2016, held in Swansea, UK, in September 2016 The 47 full and 17 short papers presented were carefully reviewed and selected from 90 submissions. They are organized in the

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following topical sections: social media strategy and digital business; digital marketing and customer relationship management; adoption and diffusion; information sharing on social media; impression, trust, and risk management; data acquisition, management and analytics; e-government and civic engagement; e-society and online communities.

Web-Based and Blended Educational Tools and Innovations Oct 17 2021 "This book contributes to this search for better teaching methods by exploring the technical, social, cultural, organizational, human, cognitive, and commercial impact of technology in education"-- Provided by publisher.

**Proceedings of the 6th International Asia Conference on Industrial Engineering and Management Innovation** Jan 28 2020 The 6th International Asia Conference on Industrial Engineering and Management Innovation is sponsored by the Chinese Industrial Engineering Institution and organized by Tianjin University.

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The conference aims to share and disseminate information on the most recent and relevant researches, theories and practices in industrial and system engineering to promote their development and application in university and enterprises.

Federal Probation Nov 25 2019

MULTIVARIATE DATA ANALYSIS. Jul 14 2021

**Research Methods in Psychology** Dec 27 2019 This Third Edition of this bestselling text retains its status as one of the most accessible, practically useful and theoretically rigorous textbooks on the market today, and has been developed even further to help students get the most from their studies. The textbook is now oriented around three parts focusing on the major processes in conducting research--from formulating research questions, designing research activity, data gathering, and analysis. A rich diversity of methods is now covered, and the book offers extended coverage of qualitative methods--now fundamental in psychological

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methods courses.

Advances in Accounting Nov 06 2020 The twenty-second volume of *Advances in Accounting* continues to provide an important forum for discourse among and between academic and practicing accountants on issues of significance to the future of the discipline. Emphasis continues to be placed on original commentary, critical analysis and creative research - research that promises to substantively advance our understanding of financial markets, behavioral phenomenon and regulatory policy. Technology and aggressive global competition have propelled tremendous changes over the two decades since AIA was founded. A wide array of unsolved questions continues to plague a profession under fire in the aftermath of one financial debacle after another and grappling with the advent of international accounting standards. This volume of *Advances in Accounting* not surprisingly includes several articles reflective on auditor

independence, auditor tenure, auditor rotation and non-audit service fees. This volume also looks at challenges facing the academic community with respect to pressures placed on faculty to publish; a data driven commentary is provided by the in-coming editor of the *European Accounting Review*. Other papers examine the use of financial data to estimate risk premiums, and measure the operating efficiency of firms; and re-examine market reaction to quarterly earnings. AIA continues its commitment to the global arena by publishing several papers with an international perspective. As never before the accounting profession is seeking ways to reinvent itself and recapture relevance and credibility. AIA likewise continues to champion forward thinking research.

\*Addresses the role of the auditor \*Investigates how financial data is represented, used, and received \*Scope of content is international  
*Managing Innovation Adoption* Aug 27 2022  
When Innovation is considered one of the key

drivers of corporate success, why do organisations struggle to implement it? Research suggests that innovations fail due to a lack of acceptance by employees; therefore an understanding of potential adopters and the factors influencing their decisions is essential. Despite much research on adoption of innovation by an organization, very little is known about its acceptance by individuals within it. Managing Innovation Adoption is about managing technological innovation implementation at work in an effective way by presenting a new theoretical framework. Based on the theory of reasoned action (TRA), the technology acceptance model (TAM) and other conceptual frameworks, Dr Talukder's enhanced model combines factors from existing and original models to create a coherent new model. The data collected proves that it can be used to assist a broader understanding of how people in an organization adopt and use innovations. As well as contributing to academic knowledge, the

author's discoveries have practical implications for organizations, managers, administrators and employees.

**Disruptive Technology: Concepts, Methodologies, Tools, and Applications** Sep 16 2021 The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. **Disruptive Technology: Concepts, Methodologies, Tools, and Applications** is a vital reference source that examines innovation, imitation, and creative destruction as critical factors and agents of

socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Highlighting a range of topics such as IT innovation, business strategy, and sustainability, this multi-volume book is

ideally designed for entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.