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Introduction to Management *Management: A Very Short Introduction Introduction to Management* **Introduction to International Human Resource Management** *Introduction to Global Sustainable Management An Introduction to the Philosophy of Management* **Management** *Introduction to Management Accounting* Management Introduction to Business Management Introduction to Earnings Management **Introduction to Management Accounting Introduction to Knowledge Management Events Management** *Introduction to Building Management* **An Introduction to Management Consultancy** *Introduction to Climate Change Management* **Short Introduction to Strategic Management An Introduction to Human Resource Management** Introduction to e-Business *Introduction to Security* **Principles of Management** Logistics **Advanced Introduction to Public Management and Administration Introduction to Construction Management Principles of Management 3.0 Leadership: A Very Short Introduction An Introduction to Human Resource Management An Introduction to the History of Project Management Strategic Management** *An Introduction to Human Resource Management* **Short Introduction to Corporate Finance** Introduction to Project Management **Introduction to Management** Essentials of Management *Introduction to Health Care Management Introduction to Software Project Management* Introduction to Business **Short Introduction to Strategic Human Resource Management** *Introduction to Management in the Hospitality Industry*

Introduction to Business Management Jan 28 2022 Introduction to Business Management 11e offers an overview of business management within the South African context. The textbook is written for undergraduate students who are doing a course in introductory business management as part of their degree or diploma at a university or university of technology.

An Introduction to the Philosophy of Management Jun 01 2022 An introduction to key philosphical concepts applied to the funamental issues in management and organizations.

Introduction to Management in the Hospitality Industry Jun 28 2019 Readers seeking management careers in hospitality will enter a dynamic industry filled with opportunities. The rewards are many, but so are the challenges. Today's hospitality managers must deal with such complex factors as globalization, terrorism threats, ecotourism, internet commerce, new business and financial models, and rapidly changing consumer demands. Introduction to Management in the Hospitality Industry, Tenth Edition gives readers the industry know-how and the management skills needed to thrive in all aspects of the field, from food service to lodging to tourism. The Tenth Edition of Introduction to Management in the Hospitality Industry features both historical perspectives and discussions of new trends in a variety of sectors. This book has the most thorough coverage of the hospitality industry, covering foodservice, lodging, and travel and tourism, hospitality careers, and hospitality management. Readers will have a strong grasp of the many facets of the hospitality industry once they have utilized this textbook.

Events Management Sep 23 2021 Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to succeed in the events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a vast array of different event settings from sport to political events. This new edition has been updated to include: • New and updated content on developments in technology, risk management and event volunteering. • New and updated case studies that include emerging economies. • New industry voices by international practitioners. Every topic is brought to life through vivid case studies, personal biographies and examples of best practice from the real world of events management. Written by a team of authors with many years' experience of working in the events industry, Events Management: An Introduction is the essential course text for any events management programme.

Introduction to e-Business Mar 18 2021 An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management

strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form

Management Feb 26 2022 Management: An Introduction provides a comprehensive account of the themes and functions of management. Aimed at the first-time student of the subject, this is an accessible and academically rigorous text which brings the topic to life with a wide range of appealing and readily identifiable examples.

Short Introduction to Strategic Human Resource Management Jul 30 2019 Leading authors explain strategic and risk management approach to human resource management. Numerous examples in every chapter illustrate key points.

Introduction to Knowledge Management Oct 25 2021 This book introduces readers to a wide range of knowledge management (KM) tools, techniques and terminology for enhancing innovation, communication and dedication among individuals and workgroups. The focus is on real-world business examples using commonly available technologies. The book is set out in a clear and straightforward way, with definitions highlighted, brief case studies included that illustrate key points, dialogue sections that probe for practical applications, and written exercises. Each chapter concludes with discussion questions, review questions, and a vocabulary review. An Online Instructor's Guide is available.

An Introduction to Human Resource Management Apr 18 2021 Get 12 months FREE access to an interactive eBook when purchasing the paperback* Reflecting the global nature of the workplace with its use of real world examples and case studies, Nick Wilton's book is not another 'How to' of HRM in practice, but goes beyond the prescriptive approach to the practice of strategic HRM and encourages critical reflection to prepare students for the issues and dilemmas they could face in their careers. Providing an introduction to the management of people in work organizations, it seeks to outline the purpose and operation of HRM activities in the 'real world', whilst situating practice in the context of associated debates and controversies played out in the parallel field of academic study. It adopts a critical perspective on the study and practice of HRM to provide the reader with an understanding not only of the potential for HRM to contribute to both improved organizational performance and individual well-being in the workplace, but also why it very often fails to achieve either of these positive outcomes and suggests that the management of people is not the exclusive preserve of HR specialists, but an area of interest or concern for all organizational actors. The new edition comes packed with features that encourage readers to engage and relate theory to practice including: - Management skills and attributes boxes outlining the required competencies of line managers and HR practitioners - HR in practice boxes illustrating how HRM theory works in real world practice - Ethical insights presenting ethical considerations for budding practitioners - Global insights highlighting practices around the world - Research insights inviting students to explore further academic research - Case Studies and Examples offering a more in-depth look at HRM across a variety of organizations - A free interactive eBook* featuring author videos, web-links interactive multiple choice questions, free SAGE journal articles, extended case studies and other relevant links, allowing access on the go and encouraging learning and retention whatever the reading or learning style. Aimed at students across the academic spectrum, whether studying on a specialist HRM or CIPD program of study, a generalist business and management programme or studying HRM as part of a programme in an unrelated discipline (such as engineering or humanities). *Interactivity only available through Vitalsource eBook included as part of paperback product (ISBN 9781473954199). Access not guaranteed on second-hand copies (as access code may have previously been redeemed).

Introduction to Management Accounting Nov 25 2021 This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. An essential tool for understanding how to make effective economic decisions. In today's troubled economy, it's important to show students how managerial decisions can affect business costs. Introduction to Management Accounting helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making.

Introduction to Earnings Management Dec 27 2021 This book provides researchers and scholars with a comprehensive and up-to-date analysis of earnings management theory and literature. While it raises new questions for future research, the book can be also helpful to other parties who rely on financial reporting in making decisions like regulators, policy makers, shareholders, investors, and gatekeepers e.g., auditors and analysts. The book summarizes the existing literature and provides insight into new areas of research such as the differences between earnings management, fraud, earnings quality, impression management, and expectation management; the trade-off between earnings management activities; the special measures of earnings management; and the classification of earnings management motives based on a comprehensive theoretical framework.

Introduction to Project Management Feb 03 2020 This book presents the fundamentals of project management in simple language and an easy-to-understand format. It is targeted principally at those who are learning or desiring to learn project management as well as those who are already taking project management as a course of study or as a profession. It covers all the basic aspects of project management including the core areas prescribed by the Project Management Institute (PMI) in the Project Management Body of Knowledge (PMBOK) sixth edition. Although the PMBOK Guide seventh edition has significantly shifted focus from a process based standard to a principle based standard, it does not invalidate nor replace the detailed knowledge base contained in the sixth edition, which substantially emphasizes project management processes and knowledge areas. This is particularly apt for the traditional approach to project delivery, which is predictive in nature and has the bulk of the planning done upfront. The sections of the book are arranged in order of Project Management Processes as they fall within the respective Project Management Knowledge Areas. Experienced project manager, Davies Igberaese, presents all the basic content of traditional project management in a straightforward practical sequence as a typical project manager would go about the processes of initiating, planning, executing, monitoring, and closing a project without losing sight of the iterative nature of project management. The inclusion of Project Management Templates gives students and other users of the book the confidence required to effectively understand the basics of managing a wide variety of projects across disciplines including construction, building, industrial engineering, petroleum engineering, software engineering, information technology, business administration, and event management. Introduction to Project Management: A Source Book for Traditional PM Basics can serve as a core textbook for academic courses in project management, for preparing for PMP and CAPM Certification exams, as an excellent resource for new project managers, as well as a handy reference book for project sponsors.

Introduction to Climate Change Management Jun 20 2021 This book provides climate students with the basic scientific background to climate change management. Students will learn about international and national approaches to climate change management defined in voluntary initiatives as well as in national law and international agreements. The book describes mitigation and adaptation measures, monitoring and reporting of greenhouse gas emissions, and strategies for achieving a low-carbon economy, including green finance. This book combines theory and practice, introducing students to the conceptual background but also taking a professional and technical approach with case studies and low carbon toolkits. Filled with didactic elements such as concept schemes, tables, charts, figures, examples, as well as questions and answers at the end of the chapters, this book aims to engage critical thinking and the discussion of important topics of our days. The low-carbon strategy is one of the answers to limiting the greenhouse effect on our planet. This strategy is to minimize the overall carbon consumption in the life cycle of the products we consume, from the extraction of raw materials to the end of their life. The future is being built today. This book will guide its readers along the path of imagining and realizing a low-carbon economy."

Strategic Management May 08 2020 Regularly considered to be the cap-stone course on any business or management degree, strategy has developed into a wide-ranging and sometimes overwhelming field of study. However, in recent years the theory of strategy has come under increasing scrutiny for its perceived failures and detachment from real world practice. With an engaging and conversational tone, this new concise textbook offers an accessible and timely review of the theory and practice of strategic management, explored from a more critical perspective. In a refreshing change from much of the literature, Richard Godfrey takes a wider view of strategy, incorporating insights from the worlds of sociology, psychology and history to highlight the complexity and plurality at the heart of the discipline. The book also incorporates a number of extensive case studies on contemporary business strategy from the likes of Apple, Nike, Zara and IKEA. Written for both an undergraduate and postgraduate audience, the book challenges a number of underlying assumption and beliefs about strategy and seeks to add clarity and context to the field.

Introduction to Management Nov 06 2022 The new edition of this successful textbook continues to provide a complete introduction to management. All key aspects of management are discussed and illustrated by use of examples and case-study material. The text is integrated with an effective analysis of business skills and behaviour and the techniques essential for effective management. This second edition has been fully revised and now includes chapters on quantitative methods, information management and financial management. It is relevant to a wide range of courses in this area.

An Introduction to Management Consultancy Jul 22 2021 'I have never seen such a book about management consulting before: this sets a new standard. This book is extremely thorough and addresses all of the relevant topics.' - Sander van 't Noordende, Group Chief Executive Products Operating Group, Accenture Whether you are looking to build on your management studies or experience of working in business, you are likely to have come across management consultancy and will need a clear and concise introduction to this area to help you understand its practices and techniques in order to hire and implement management consultancy in the future. This text provides you with these essentials for success in your studies and later industries when working with and not just for consultancy firms. The text is built around learning objectives to empower your understanding of the 'what', 'how', 'when' and 'why' at macro and micro levels of management consultancy and its stakeholders, and provides you with engaging real life examples and extra web materials for study. As well as full courses on management consultancy, this text will be invaluable to your management knowledge and skill-set across strategy, change, analytics, problem-solving, solution implementation and decision-making as applied by the world's top management consulting firms, such as McKinsey & Company, The Boston Consulting Group, and Bain & Company. Visit the companion website www.sagepub.co.uk/baaij Lecturer's resources Lecturer's guide Teaching notes per chapter Answer guidance to end-of-chapter questions in book Suggested discussion questions Suggested small group assignments Suggested small group field project Lecture slides Option 1: provide all figures of the book on PowerPoint slides Option 2: create complete PowerPoint presentations for each chapter Exercises Exam questions Discussion forum Student resources Templates for developing logical structures Web resources Consultancy publications Consultancy web site, career page Job application preparation services Consultancy institutions

Essentials of Management Dec 03 2019 This concise, readable book offers an unparalleled introduction to the theory and practice of management. Packed with examples and questions to arouse your interest, it shows how ideas and theories of management relate to the real world. Principles of Management introduces the themes and functions of management, showing them within the clear framework of planning, organising, leading and controlling. It incorporates the latest research, and uses recent and topical examples of management in practice to bring the topic to life. This textbook is relevant to students from all subject areas. Whether you are specialising in business, or an engineering student taking a single module in the area, this book will offer you an engaging and clear introduction to management.

Introduction to Software Project Management Oct 01 2019 Although software development is one of the most complex activities carried out by man, sound development processes and proper project management can help ensure your software projects are delivered on time and under budget. Providing the know-how to manage software projects effectively, Introduction to Software Project Management supplies an accessible introduction to software project management. The book begins with an overview of the fundamental techniques of project management and the technical aspects of software development. This section supplies the understanding of the techniques required to mitigate uncertainty in projects and better control the complexity of software development projects. The second part illustrates the technical activities of software development in a coherent process—describing how to customize this process to fit a wide range of software development scenarios. Examines project management frameworks and software development standards, including ESA and NASA guidelines, PRINCE2®, and PMBOK® Addresses open source development practices and tools so readers can adopt best practices and get started with tools that are available for free Explains how to tailor the development process to different kinds of products and formalities, including the development of web applications Includes access to additional material for both practitioners and teachers at www.spmbook.com Supplying an analysis of existing development and management frameworks, the book describes how to set up an open-source tool infrastructure to manage projects. Since practitioners must be able to mix traditional and agile techniques effectively, the book covers both and explains how to use traditional techniques for planning and developing software components alongside agile methodologies. It does so in a manner that will help you to foster freedom and creativity in assembling the processes that will best serve your needs.

An Introduction to Human Resource Management Apr 06 2020 Since its original publication in 2000, this text has been intended for students studying HRM for the first time. Its major features are its comprehensive and wide-ranging nature which deals with all major aspects of HRM in a down to earth and practical way, alongside the necessary theoretical underpinning. The key strength is its accessibility to students new to the subject area where it combines a clear explanation with numerous relevant and interesting cases and comments. The range and nature of HRM is fully illustrated by a combination of real life and fictional case studies which heighten awareness of key issues involved in HRM today. This new edition will continue to be appropriate for undergraduate courses, especially first and second year students studying an HRM degree but also for post-graduate courses where many students are new to the field of HRM. It continues to be divided into 12 chapters to provide one topic a week on a modular course, but it may be extended into two semesters. It has been revised to place a greater emphasis on the role of human resources in improving organisational and employee performance. These revisions include the greater use of technology in resourcing and development areas, the change of emphasis from 'recruitment/selection' to 'talent management' and the use of social networking developments as an aid to HR management. Recent legal developments will also be covered including those relating to age discrimination and the regulation of agency workers. It will be supported by a supplement for tutors and additional web-based cases and other materials for tutors and students.

Introduction to International Human Resource Management Aug 03 2022 This text provides students with an introduction to international human resource management. The authors assume no background knowledge of HRM and blend academic theories with numerous practical examples. Case studies from a wide range of geographical regions and cultures are employed, East as well as West.

Principles of Management Jan 16 2021 Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Introduction to Building Management Aug 23 2021 An essentially practical approach to building management. The information includes material on corporate planning, theory of communications, robotics, value engineering and data protection. It is geared to the syllabus of the Chartered Institute of Buildin

Introduction to Health Care Management Nov 01 2019 Instructor Resources: Tranisition Guide, Instructor's Manual, PowerPoint Slides, Case Studies, TestBank, Traditional Syllabus, and an 8-week online course Syllabus

An Introduction to the History of Project Management Jun 08 2020 Project management applies knowledge, skills, tools and techniques to project activities in order to achieve defined requirements. It is the very deliberate orchestration of the areas of expertise to complete a specific project. Investigating the history of project management is to reach a comprehensive view of the historical development of the areas of expertise and their application to project activities. This research identifies six research topics, based on the areas of project management expertise, to guide data collection and the research process. In the contribution to architecture, the research regards "building construction and engineering structures" as the application area of project management.--P [4] de la couv

Introduction to Global Sustainable Management Jul 02 2022 At a time when the effects of climate change are becoming all too real for ordinary citizens around the world, this essential textbook offers insight into how managers can shape and influence the development of sustainability practices as a means of tackling some of the most pressing social, economic, and environmental challenges. Featuring a distinctly international array of case studies and examples, as well as learning outcomes, definitions, questions, tasks and further reading, Introduction to Global Sustainable Management provides readers with a valuable understanding of how

sustainable management practices can be implemented in different industry sectors across the globe. Suitable for upper-level undergraduate and postgraduate students of sustainable management-related courses. A Tutor's Guide, PowerPoint slides and selected SAGE Business Cases are available to instructors via the companion website. Colin Combe is a senior lecturer in strategic management at Glasgow Caledonian University, UK.

Introduction to Management Accounting Mar 30 2022 Peter Scott's Introduction to Management Accounting provides a thorough but accessible and engaging introduction to the subject for first year students. This highly practical textbook uses a multitude of worked and real life examples, supportive learning features, crystal clear explanations, and extensive online resources (all fully integrated with the book) to guide students towards a confident understanding of the fundamentals of management accounting. Scott's lively writing style sets the numerical content within an easy-to-follow narrative, and the real life relevance of each tool or technique is explained at every turn. All key areas of first year management accounting courses are covered to provide a solid foundation for more advanced modules. The book's online resources include a wealth of materials which can be downloaded into a university's local VLE. The student resources include: - Interactive Multiple Choice Questions for revising key topics; - Numerical exercises for practising the calculation of accounting information from given sets of data; - 'Go back over this again' features containing a mix of further examples, written exercises, true or false questions, and annotated accounting information to help consolidate learning and revise or revisit concepts; - 'Show me how to do it' videos that provide practical demonstrations of dealing with more complex accounting tasks; - Web links for primary source material and articles through which readers can learn more about the companies and organizations discussed in the book. Lecturer resources include PowerPoint slides, examples and solutions, and hundreds of ready-to-use multiple-choice questions, all arranged by chapter. Lecturers can choose to make the online materials available to their students via Dashboard, a learning and assessment tool which provides sophisticated analytics for student achievement and engagement with the resources, also facilitating discussions and course updates.

Short Introduction to Corporate Finance Mar 06 2020 The Short Introduction to Corporate Finance provides an accessibly written guide to contemporary financial institutional practice. Rau deploys both his professional expertise and experience of teaching MBA and graduate-level courses to produce a lively discussion of the key concepts of finance, liberally illustrated with real-world examples. Built around six essential paradigms, he builds an integrated framework covering all the major ideas in finance over the past half-century. Ideal for students and practitioners alike, it will become core reading for anyone aspiring to become an effective manager.

Introduction to Management Sep 04 2022 This brand new textbook equips the next generation of managers with the skills to succeed in a global business environment. Skillsets help students improve both their academic work and their employability, a truly international range of case studies broadens their horizons, and practitioner insights show them how skills are used in the real world.

An Introduction to Human Resource Management Jul 10 2020 An Introduction to Human Resource Management provides a balanced introduction to the complex world of human resource management. This straightforward and accessible text takes the reader through both practical and theoretical aspects of the subject and is ideal for those studying HRM for the first time. This textbook combines the main theoretical underpinning for the subject area with a large number of practical examples and cases to assist the learning process. It is divided into 12 chapters to provide one topic a week on a modular course, but may be extended into two semesters. A lecturer's supplement accompanies the text. This new edition covers many areas of legislation, especially in the field of equal opportunities, employee rights in flexible working and in employee relations generally. Many new cases and examples of research have been added including rich sources from the international field. The majority of the case studies are real-life cases from published sources or from the author's experience. It has been extensively revised to place a greater emphasis on the role of Human Resources in improving organisational and employee performance. There is a focus on practical research and the book is clear, concise and comprehensive. An Introduction to Human Resource Management is intended for first degree students studying the subject as part of a modular degree course or for students on a foundation degree in Business Studies. It can also be valuable on post-experience courses such as certificate or diploma courses in management studies or as part of the MCI series of qualifications.

Management: A Very Short Introduction Oct 05 2022 In this Very Short Introduction, John Hendry provides a lively introduction to the nature and principles of management. Tracing its development over the past century, Hendry looks not only at the jobs managers do today and their place in the culture of work, but also provides an insight into modern management theory.

Management Apr 30 2022 A comprehensive introduction to the themes and functions of management within the clear process framework of planning, organising, leading and controlling. The 4th edition of this well-respected text has been revised and updated to incorporate the latest research and most recent and relevant examples and illustrations. It is written for students on undergraduate and postgraduate degree programmes, or undertaking professional qualifications.

Introduction to Security Feb 14 2021 For courses in Introduction to Security and Introduction to Security Management A unique, all-in-one guide to the basics of security operations and the management of security personnel and organizations Comprehensive in scope, Introduction to Security: Operations and Management balances introductory protection concepts with security management practices to provide a detailed understanding of the private security industry and its diverse roles and functions in the 21st century. Written in an easy-to-understand, logical manner, and filled with contemporary examples, the book includes Security Spotlights that raise practical security issues and questions, web links to security-related Internet sites for further exploration of topics, a review of career opportunities in security, and a number of pedagogical aids to ensure mastery of the information-including key concepts and terms, margin definitions, discussion questions and exercises, Your Turn application-based assignments, a comprehensive glossary, and a reference index. The Fifth Edition has been completely updated throughout, reorganized for continuity and coherence, and provides a national/international perspective.

Principles of Management 3.0 Sep 11 2020

Advanced Introduction to Public Management and Administration Nov 13 2020 Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. In this Advanced Introduction, Christopher Pollitt starts a penetrating account of the theories, methods and possible trajectories of the study of public management, also examining the academic community itself, and its relationship to the world of practice. There is no more authoritative – or lively – text of such scope and focus. This is a stimulating analysis by a leading international scholar. It includes: · a global overview · a critical and authoritative analysis of the current state of the field · the location of academic research firmly in the real world context of austerity, climate and demographic change, and technological transformation · an examination of the relationship between academic study and the practice of public management · a look inside the 'ivory tower', at the forces changing the way the subject is studied and practised This truly unique work will be of particular interest to graduate students, advanced scholars, lecturers and trainers in public administration, public management, government, public policy, political science and development administration. Middle level and senior practitioners in public administration and public management will also find this an invaluable and sophisticated introduction.

Leadership: A Very Short Introduction Aug 11 2020 The subject of leadership raises many questions: What is it? How does it differ from management and command? Are leaders born or bred? Who are the leaders? Do we actually need leaders? Inevitably, the answers are provocative and partial; leadership is a hugely important topic of debate. There are constant calls for 'greater' or 'stronger' leadership, but what this actually means, how we can evaluate it, and why it's important are not very clear. In this Very Short Introduction Keith Grint prompts the reader to rethink their understanding of what leadership is. He examines the way leadership has evolved from its earliest manifestations in ancient societies, highlighting the beginnings of leadership writings through Plato, Sun Tzu, Machiavelli and others, to consider the role of the social, economic, and political context undermining particular modes of leadership. Exploring the idea that leaders cannot exist without followers, and recognising that we all have diverse experiences and assumptions of leadership, Grint looks at the practice of management, its history, future, and influence on all aspects of society. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Short Introduction to Strategic Management May 20 2021 Provides a concise yet rigorous introduction to strategic management and its contemporary challenges, with multiple examples, case studies and references.

Introduction to Management Jan 04 2020

Introduction to Construction Management Oct 13 2020 Management in the construction industry is a complex task, with team members often undertaking hazardous work, complying with stacks of regulations

and legal requirements, and under the constant threat of plans going awry, however there is no need for all construction management textbooks to be so complicated. Starting with a general overview of the industry, Introduction to Construction Management is the beginner's guide to key concepts, terms, processes and practices associated with modern construction management in the UK. Supported by diagrams, illustrations and case studies, this book explores construction management from a variety of perspectives, including: Production management Commercial management Quality management Health and Safety management Environmental management Also incorporated are important industry trends including sustainability, corporate social responsibility, and the advent of BIM. This is the most approachable text available for anyone starting to learn about construction management, at HNC/HND, FdSc, or BSc level.

 Introduction to Business Aug 30 2019 Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

 Logistics Dec 15 2020 Logistics is an essential introduction for any business student studying logistics or supply chain management. It takes a broad view of logistics, exploring all the main concepts within a wide business context, with a strong focus on application and practical situations. This clear and well-written text gives a very up-to-date perspective on this fast moving field. It explores the management of logistics and its strategic role within an organization, while examining new developments in the field and providing an international dimension to the subject.